## Privacy and cookie policy

This privacy notice was drawn up and customised for visitors to our websitewww.tellurerota.it. This document annuls and completely replaces our previously published document regarding cookies.

Brief, specific privacy notices are provided gradually or shown on the website pages for certain on-request services, which require a form to collect data

We also inform you that in order to provide you with a complete service, our website may contain links to other websites not managed by Tellure Rota S.p.a. Tellure Rota S.p.a. is not liable for any errors, contents, cookies, publications of illegal contents, advertising, banners or files that do not comply with the legislative measures in force and with the European Regulation 2016/679 on the sites not managed by the Data Processor.

#### Data subjects: users of the website: www.tellurerota.it

As Data Controller for the processing of your personal data pursuant to and by effect of the European Regulation 2016/679, Tellure Rota S.p.a. informs you in this document that the aforementioned legislation establishes the protection of data subjects as regards the processing of their personal data and therefore we will carry out the processing according to the principles of correct, legal and transparent practice and protect your confidentiality and rights.

The information and data you have provided or acquired via your use of our website will be processed according to the aforementioned legislative measures and the obligations of confidentiality provide for therein.

## Type of data processed

#### a) Browser data

When you browse the website normally, the computer systems and software procedures used to operate the site acquire certain personal data, the transmission of which is implicit in the use of Internet communication protocols.

This information is not collected and associated with the identified data subjects. However, by their very nature, they could enable users to be identified via processing and associations with data held by third parties. This category includes IP addresses, or the domain names used by the users who connect to the website, the URI addresses (Uniform Resource Identifier) of the resources requested, the request time, the method used to send the request to the server, the size of the file obtained, etc.

This data is used for the sole purpose of extracting anonymous, aggregated statistical information on the site use and to ensure it is operating correctly and they remain permanently on third party servers (hosting provider). The data could be used to ascertain liability in the event of supposed offences against the website.

#### b) Cookies

The Internet website uses cookies to help users speed up browsing, increase security, analyse the use and efficiency of the services. For further information, please see our Cookie Policy.

Purpose of the processing: your data collected while you browse will be processed for the following purposes:

- 1. carry out operations strictly connected and instrumental to the management of our relations with our website users or visitors;
- 2. collect, store and process your anonymous and/or aggregate data for statistical analyses.

The processing of your data to achieve the purposes in point 1 is mandatory and if you do not submit it or give incorrect information, it may limit and/or prevent you from using the functions and services of our website in full.

Submission of the data indicated in purpose 2 is voluntary. However, should you refuse. you could compromise your requests (for further information on cookies, see our cookie policy). The Data Protection Authority has clarified that the explicit request for consent for these cookies is unnecessary. However, the visitor may disable them at any time according to the instructions contained in the cookie policy.

Personal data provided by the user voluntarily: the explicit, voluntary submission of e-mails to the addresses indicated on this website and the completion of any forms there entails the subsequent acquisition of the sender's personal details (e.g. name, surname, e-mail address). Brief specific information is present on the pages with forms.

Processing procedures: your personal data are processed using electronic instruments and also via cookies for the time strictly required to fulfil the purposes for which they were collected. All processing complies with the procedures given in Article 6 and 32 of the GDPR and we take the adequate security measures envisaged.

Processing connected to our website services are carried out at the premises of the provider located at Siteground in Amsterdam and is stored at the head offices of the physical servers.

Communication: your data is processed within the company by the following categories of authorised, appointed supervisors (person authorised to process the data) by the Data Controller:

- Marketing Dept.;
- IT Systems.

We may transfer your data to third parties, more specifically to:

- Companies which carry out regular and extraordinary maintenance on our website
- Companies which provide services regarding third party cookies
- External provider (Fast Media Bologna)

Data Sharing we will not share your data

Third parties: Your data is also collected by instruments and services provided by third parties and stored by them. We must specify that this site uses active Google analytics, which reduce the power of the cookies to identify and disable the functions which enable third party cross information. For further information see cookie policy.

# **Cookie policy**

(Measure by the Italian Data Protection Authority of 8 May 2014 published in Official Gazette No.126 on 3 June 2014 implementing the Directive 3002/58/EC)

Cookies are small strings of text which the sites visited send to the user's terminal (usually to the browser), where they are stored to be resent to the same sites at the user's next visit. Similar instruments to cookies (web beacons/web bugs, clear GIFs or others), which allow the user or terminal to be identified, are also subject to the Data protection Authority's measure.

When the user browses the site, he may also receive cookies on his terminal which are sent by different sites or web servers (so-called "third parties"), which may contain certain elements (e.g., images, maps, sounds, specific links to pages of other domains) present on the site the user is visiting.

A large number of cookies are usually present in the user's browser and they sometimes remain there for a long time. They are used for various purposes: implementation of computerised authentications, session monitoring, storage of information on specific user configurations that access the server, etc. Further information in cookies can be found at www.allaboutcookies.org.

In order to correctly regulate these devices, they need to be distinguished provided there are no technical characteristics which differentiate them from one another on the basis of the purposes of whoever is using them. The legislator moved in this direction to implement the measures contained in the Directive 2009/136/EC and established the obligation to acquire the prior, informed consent of the users to the installation of cookies used for purposes other than merely technically reasons (cf. Article 1, paragraph 5, letter a), Legislative Decree No. 69, 28 May 2012)

## For further information on the cookies used by the website www.tellurerota.it

When you visit this website, "first party cookies" may be installed in your computer or other device (generated and used by this website) and "third party cookies" (generated on this site by third parties). We should specify that is you disable certain cookies, it could limit the possibility to use the website and prevent you from taking full advantage of the functions and services it contains. To decide which to accept and which to refuse, we are giving you a description of the cookies used by <a href="https://www.tellurerota.it">www.tellurerota.it</a>

### Types of cookies

### **Browser Cookies di - First party cookies**

These cookies guarantee normal browsing and use of the website and enable the server to connect with the user's browser. These cookies enable the site to operate correctly and allow the contents to be displayed on the device used. Without these cookies, some functions requested, e.g. login to the website or creation of an on-line shopping trolley could fail.

Browser cookies are technical cookies and are necessary for the website to operate.

## **Functional Cookies - First party cookies**

These cookies are stored in the computer or other device which according to the user's request record the latter's choices to remind him of them in order to optimise and provide a better, personalised navigation within the service or access to this website (e.g. storage of the password to reserved areas, storage of products in the trolley to find them at the next session, to save the language selected, to display a video or give the opportunity to comment on the blog etc.).

Functional cookies are not essential for site functionality. However, they improve browser quality and experience.

# **Analytical Cookie - Third party cookies**

These cookies collect information on how the website is used, e.g. which web pages the user visits most often. This site uses third-party cookies from "Google Analytics", a statistical analysis service provided and managed by Google. The Google Analytics system on www.xxx.it was set to reduce the power of the cookies to identify and disable the functions which enable third party cross information. With these settings, this type of cookie becomes a technical cookie.

 $\label{thm:conditional} \textbf{Useful addresses for a better understanding of the privacy policy of Google Analytics:}$ 

- http://www.google.com/analytics/terms/it.html
- http://www.google.com/privacypolicy.html

Analytical cookies are not essential for the website to operate.

We must specify that the user may choose how to use the cookies on the websitewww.tellurerota.com (see detailed list in the section below "types of cookies") even via settings of the browser/s following the instructions provided below. The user can also set "anonymous browsing" which enables the user to browse the Internet without having to save any information on the sites, pages visited, any passwords entered and other parameter information.

## How to disable cookies

Warning: if you disable all types of cookies (including technical), please note that some website functions could be reduced or become unavailable.

How to directly disable the types of cookies used on this website from your browser:

Chrome. <a href="https://support.google.com/chrome/answer/95647?hl=it">https://support.google.com/chrome/answer/95647?hl=it</a>

 ${\bf Internet\ Explorer\ .}\ {\bf \underline{https://support.microsoft.com/it-it/help/17442/windows-internet-explorer-delete-manage-cookies}$ 

Opera <a href="http://help.opera.com/Windows/10.00/it/cookies.htm">http://help.opera.com/Windows/10.00/it/cookies.htm</a> Safari <a href="http://support.apple.com/kb/HT1677?viewlocale=it\_IT">http://support.apple.com/kb/HT1677?viewlocale=it\_IT</a>

 $\textbf{Firefox:} \ \underline{\text{https://support.mozilla.org/it/kb/Attivare\%20e\%20disattivare\%20i\%20cookie}$ 

Ulteriori informazioni su come controllare gestire ed eliminare i cookies sul dispositivo: Per maggiori informazioni visitare: <a href="https://webcookies.org/">https://webcookies.org/</a> Oppure <a href="https://www.allaboutcookies.org/manage-cookies/index.html">https://www.allaboutcookies.org/manage-cookies/index.html</a> oppure <a href="https://www.wikihow.com/Disable-Cookies">https://www.wikihow.com/Disable-Cookies</a>

If you use a Web browser not included in the list above, please refer to the documentation or on-line guidelines for your browser for further information. Please be aware that the Data Controller merely acts as a technical intermediary for the links provided in this document and cannot be held liable in the event of any modification.

Storage period: Please note that, in compliance with the principles of lawfulness, restriction of the purposes and minimisation of the data, pursuant to Article 5 of the GDPR, your personal data will be stored for no longer than required to provide the services in full.

Data Controller: the Data Controller processing your data, pursuant to Law, is the Company (Tellure Rota registered office in Via Quattro Passi, 15, 41043 Formigine MO Italy), author of this notice, in the person of its legal representative pro tempore.

You have the right to ask the Data Controller not only to delete (right to be forgotten), notify, update, rectify, transfer and refuse the processing of your personal data, but also more generally to exercise all the rights envisaged by Articles 15, 16, 17, 18, 19, 20, 21, 22 of the GDPR Requests may be sent via one of the following ways:

- E-mail sent to the following address:privacy@tellurerota.com
- Registered mail sent to the following address Via Quattro Passi, 15, 41043 Formigine MO

## **APPLICATION OF THIS POLICY NOTE**

If you have any doubts regarding this privacy policy notice, contact first of Tellure Rota S.p.a. by sending an e-mail toprivacy@tellurerota.com

#### AMENDMENTS TO THIS PRIVACY POLICY NOTICE

Tellure Rota S.p.a. reserves the right to update this privacy notice not only to adapt it to the latest legislation, but also to take into account the suggestions sent by employees, customers, collaborators and users. If Tellure Rota S.p.A. makes any amendments, the word 'update' will be displayed next to the link to the Website Privacy Policy on the main privacy page on the home page of <a href="www.tellurerota.com">www.tellurerota.com</a>. In the event of substantial amendments to our privacy policy notice, Tellure Rota S.p.a. will publish those amendments very clearly.

EU Regulation 2016/679: Articles 15, 16, 17, 18, 19, 20, 21, 22 - Rights of the Data Subject

- 1. The data subject has the right to obtain confirmation as to whether or not personal data concerning him/herself exists, regardless of its being already recorded, and communication of such data in intelligible form.
- 2. The data subject has the right to be informed: of the source of the personal data;
- of the purposes and methods of the processing;
- of the logic applied to the processing, if the latter is carried out with the help of electronic means;

of the identification data concerning the data controller, data processors and the representative designated according to Article 5, paragraph 2; of the entities or categories of entity to which the personal data may be communicated and which may get to know said data in their capacity as designated representatives in the territory of the State, data processors or persons in charge of the processing.

3. The data subject has the right to obtain:

the updating, rectification or, where interested therein, the integration of the data;

the erasure, anonymisation or blocking of data that has been processed unlawfully, including data, the retention of which is unnecessary for the purposes for which it has been collected or subsequently processed;

certification that the operations as per letters a) and b) have been notified, including their content, to the entities to which the data was communicated or disseminated, unless this requirement proves impossible or involves a manifestly disproportionate effort compared to the right to be protected.

the transfer of the data.

4. The data subject has the right to object, in whole or in part:

on legitimate grounds, to the processing of personal data concerning him/herself, even though it is relevant to the purpose of the collection; to the processing of personal data concerning him/herself, where it is carried out for the purpose of sending advertising materials or direct sale or for conducting market or commercial communication surveys.